

**Ukiah Valley
Medical Center**

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Ukiah Valley Medical Center Wins National Communicator Awards

Ukiah Valley Medical Center (UVMC) won the prestigious Award of Excellence from The Communicator Awards. UVMC competed with 5,078 entries from around the globe in this year's print competition. According to The Communicator Awards, "Each entry was carefully scrutinized and graded by award-winning professionals who have been chosen based on their extensive experience and proven creativity in the communications field."

UVMC won the award for an in theater advertising slide focusing on their medical imaging program. The hospital also won six Awards of Distinction and 2 honorable mentions for pieces including "Newspaper Ad Series", "NewsBreak" (employee newsletter), "HealthScene" (community health newsletter) and the hospital's "Christmas Card."

"We are very excited and honored to receive these awards," said Jarrod McNaughton, Administrative Director of UVMC's Marketing & Development Department. "We were compared to thousands of companies around the world and ranked among the very best for our communication and advertising campaigns."

"These awards mean a great deal, they are the equivalent to the Academy Awards for communication campaigns and programs," said McNaughton. "I'm so thrilled to have a remarkable staff and to work with the caliber of people we get to work with. These awards place Ukiah on the map and show we can be competitive on the national and international level. Every day we are diligently working to represent our hospital in our community and it's such an honor to be recognized on an international level for that work." UVMC's awards are listed on The Communicator Awards web site at www.communicator-awards.com.

Past award winners include: Fidelity Investments, Florida Hospital, Harvard Health Publications, Hewlett Packard, Hill & Knowlton, Hyundai Motor America, Las Vegas Convention & Visitors Authority, Mayo Clinic, NBC/Bravo Entertainment, Princeton University, and Verizon.

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Ukiah Valley Medical Center is part of Adventist Health, a not-for-profit health system operating in California, Hawaii, Oregon and Washington. Founded on the Seventh-day Adventist legacy of Christian health care, Adventist Health is comprised of 20 hospitals with more than 3,100 beds, 18,300 employees, numerous clinics and outpatient facilities, 16 home care agencies and three joint-venture retirement centers. For more information, visit www.uvmc.org or www.adventisthealth.org.