

**Ukiah Valley
Medical Center**



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**Ukiah Valley Medical Center Wins
National Marketing/Communication Creative Awards**

Ukiah Valley Medical Center (UVMC) won the prestigious Platinum Marketing/Communication Creative Award from the Association of Marketing & Communication Professionals. UVMC competed with over 5,000 entries from around the globe in this year's award competition.

According to the Association of Marketing & Communication Professionals, "The MarCom Creative Awards is an international awards competition that recognizes outstanding achievement by marketing and communication professionals. The award program is judged by industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry."

UVMC won the impressive platinum award for their current advertising campaign featuring the beauty of Mendocino County coupled with the hospital's state-of-the-art, medical imaging program. The hospital also received an honorable mention for their recent quality report, titled "Commitment To Quality."

"We are very excited and honored to receive these awards," said Jarrod McNaughton, Administrative Director of UVMC's Marketing & Development Department. "We were compared to thousands of companies around the world and ranked among the very best for our marketing and communication strategies."

"These awards mean a great deal to our entire team because, according to judging criteria and the number of businesses who won the award, it represents that what we are in the top 15 percent of companies for excellence in marketing and communications," said McNaughton. "I'm so thrilled to have a remarkable staff who is dedicated to our community. Every day we are diligently working to represent our hospital in our community and it's such an honor to be recognized on an international level for that work." UVMC's awards are listed on the Marketing/Communications Creative Awards web site at: www.marcomawards.com.

This year's award winners include: FedEx Freight, Pier 1, California Pacific Medical Center, SeaWorld Orlando, Rolls Royce North America, and Toyota Motor Sales USA.

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Ukiah Valley Medical Center is part of Adventist Health, a not-for-profit health system operating in California, Hawaii, Oregon and Washington. Founded on the Seventh-day Adventist legacy of Christian health care, Adventist Health is comprised of 20 hospitals with more than 3,100 beds, 18,300 employees, numerous clinics and outpatient facilities, 16 home care agencies and three joint-venture retirement centers. For more information, visit www.uvmc.org or www.adventisthealth.org.