

*Ukiah Valley  
Medical Center*



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FOR IMMEDIATE RELEASE

Date: December 29, 2006

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**LOCAL HOSPITAL DIRECTORS RECEIVE NATIONAL CERTIFICATIONS**

Two Ukiah Valley Medical Center (UVMC) department directors recently received national certifications in their field of expertise. UVMC Director of Human Resources, Cindy Wysong-Brown, MBA, earned her Professional in Human Resources (PHR) certification while UVMC Administrative Director of Marketing & Development, Jarrod McNaughton, MBA, earned his Certified Healthcare Executive (CHE) credential.

The PHR certification, awarded by the Human Resource Certification Institute (HRCI), signifies that Brown possesses the theoretical knowledge and practical experience in human resource management necessary to pass a rigorous examination demonstrating a mastery of the body of knowledge in the field.

“Certification as a human resource professional clearly demonstrates a commitment to personal excellence and to the human resource profession,” said Susan Meisinger, SPHR, President and CEO of the Society for Human Resource Management (SHRM).

To become PHR certified, an applicant must pass a comprehensive examination and demonstrate a strong background of professional human resource experience. HRCI is the credentialing body for human resource professionals and is affiliated with the Society for Human Resource Management (SHRM), the world’s largest organization dedicated exclusively to the human resource profession.

McNaughton earned his CHE credential and been named a Diplomate of the American College of Healthcare Executives, an international professional society representing close to 30,000 healthcare executives.

At present, close to 6,000 healthcare executives in the nation hold Diplomate status in ACHE. With comprehensive programs in credentialing, education, career development, publications, research, and public policy, the American College of Healthcare Executives works toward its goal of improving the health status of society by advancing healthcare leadership and management excellence.

The ACHE credential is the premier certification program for healthcare executives. The certification process includes interviewing with a CHE, holding a post baccalaureate degree, having at least five years of healthcare management experience, and taking a rigorous board-certification exam covering topics such as healthcare governance, finance, laws and regulations, ethics, and management.

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*Ukiah Valley Medical Center is part of Adventist Health, a not-for-profit, faith-based health system operating in California, Hawaii, Oregon and Washington. Founded on the Seventh-day Adventist heritage of Christian health care, Adventist Health is comprised of 20 hospitals with more than 3,100 beds, 19,000 employees, numerous clinics and outpatient facilities, 16 home care agencies and three joint-venture retirement centers. For more information, visit [www.uvmc.org](http://www.uvmc.org) or [www.adventisthealth.org](http://www.adventisthealth.org).*